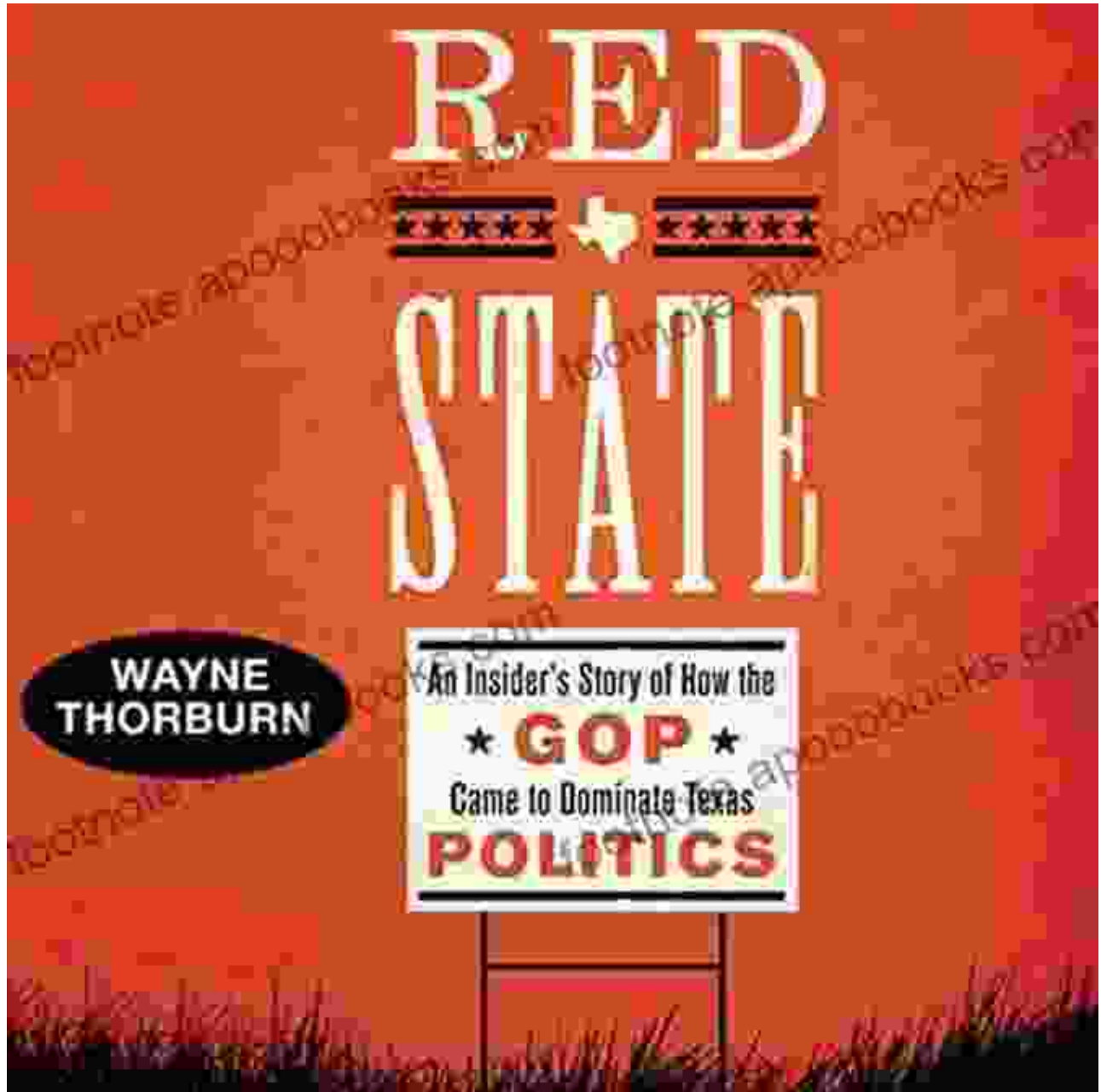
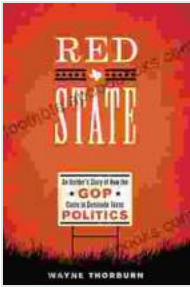


An Insider's Story of How the GOP Came to Dominate Texas Politics



Red State: An Insider's Story of How the GOP Came to Dominate Texas Politics (Jack and Doris Smothers)



Series in Texas History, Life, and Culture Book 42)

by Cass R. Sunstein

★★★★☆ 4.6 out of 5

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| Language | : English |
| File size | : 15255 KB |
| Text-to-Speech | : Enabled |
| Screen Reader | : Supported |
| Enhanced typesetting | : Enabled |
| Word Wise | : Enabled |
| Print length | : 311 pages |
| Lending | : Enabled |
| Paperback | : 814 pages |
| Item Weight | : 15.8 ounces |
| Dimensions | : 6.14 x 2.76 x 8.7 inches |

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In the 1970s, the Republican Party was a minor player in Texas politics. But by the 2000s, the GOP had become the dominant force in the state, controlling the governorship, the legislature, and most of the major statewide offices.

How did this dramatic transformation happen? In their new book, *An Insider's Story of How the GOP Came to Dominate Texas Politics*, Jack and Doris, two political insiders who have been involved in Texas politics for decades, share their insights into the strategies and tactics that led to the GOP's dominance of the state.

Jack and Doris begin their story by describing the state of Texas politics in the 1970s. At that time, the Democratic Party was the dominant force in the state, and the GOP was a distant second. But the GOP began to make

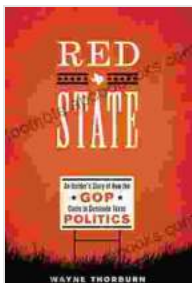
gains in the 1980s, thanks in part to the rise of Ronald Reagan and the conservative movement.

In the 1990s, the GOP made even more progress in Texas, thanks to the efforts of a new generation of Republican leaders, including Governor George W. Bush. Bush and his allies used a combination of smart campaigning and effective messaging to appeal to Texas voters.

By the 2000s, the GOP had become the dominant force in Texas politics. The party controlled the governorship, the legislature, and most of the major statewide offices. The GOP's success in Texas was due to a number of factors, including:

- The rise of the conservative movement
- The effective leadership of George W. Bush
- The GOP's ability to appeal to Texas voters

An Insider's Story of How the GOP Came to Dominate Texas Politics is a fascinating and informative account of a major transformation in American politics. Jack and Doris provide a unique perspective on the rise of the GOP in Texas, and their insights are invaluable for anyone interested in American politics or the history of Texas.



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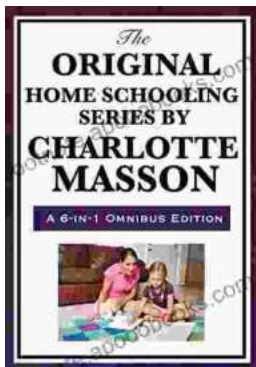
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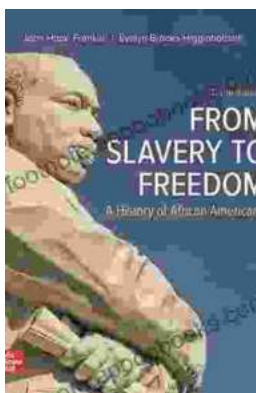
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